

# UDOT COTTONWOOD CANYONS STICKER PROGRAM



UDOT started the pilot sticker program in 2019 for Cottonwood Canyons employees and residents with the goal to increase vehicle safety and preparedness in the Cottonwood Canyons by pre-inspecting vehicle tires for winter driving conditions in advance of drivers traveling to the canyons.

The program was expanded to the public last year, and UDOT observed that many people whose tires did not qualify went out to buy new snow tires so they could participate in the program. Public feedback showed that people also wanted more opportunities to get their tires inspected and at locations more convenient to their homes and jobs. To improve the program, UDOT is partnering with Burt Brothers Tire & Service to make it more accessible and convenient with multiple locations around the valley.

This program encourages more drivers to prepare for winter conditions in the Cottonwood Canyons and supports local businesses by providing opportunities to equip drivers with proper traction devices if drivers have tires that don't meet the requirements of the program but want to participate.

## ROLE OF PARTICIPATING BURT BROTHERS TIRE & SERVICE SHOPS:

This is a completely *free and voluntary program* for participants, where UDOT will purchase the stickers and authorize local tire shops to distribute stickers to qualifying participants.

### Inspection Process:



Prior to visiting one of the participating tire shop locations, participants need to fill out the digital form posted on the UDOT Cottonwood Canyons website.



Tire shop employees will inspect the vehicle's tires, search for the participants' email address in the form's response spreadsheet, and document the following information: tire type, chains (yes/no), pass (yes/no), name of employee inspecting.



If the vehicle meets the requirements of the sticker program, the driver will receive a sticker.



Employees will place a sticker on the driver side inside of the windshield in the upper or lower driver-side corner, based on the preference of the driver.

### Sticker Placement Information:



The glue of the sticker is on the front/design side so it can be placed on the inside of the vehicle. In order to remove the sticker, peel the protective layer off the front of the sticker.



The sticker adhesive may not fasten well to cold windshields. The driver should turn on the defroster to warm up the windshield surface or the tire shop employee can give the sticker to the driver to apply at a later time.

**There will be no charge for the tire inspection service.**

## PROGRAM DETAILS



Participating businesses are not to charge sticker program participants for the inspection of the tires as part of the sticker program.



Tire shop employees will inspect tires and distribute free stickers to those that meet the requirements of the program.



If a vehicle is not properly equipped for winter driving and fails to meet the requirements of the sticker program, the driver can choose to purchase compliant tires/traction devices from a vendor of their choice or opt out of the program.



Participants are not obligated to buy tires at the inspection locations, Burt Brothers is simply verifying that the tires meet the requirements of the sticker program and distributing stickers. Participants may purchase tires from any vendor they choose in advance and then visit a participating Burt Brothers location for a sticker inspection.



Participating businesses are not to collect sticker program participant information for marketing purposes if the participant is only there for the sticker program and does not expressly give consent.

## STICKER PROGRAM REQUIREMENTS



### 4WD/AWD Vehicles:

3PMSF or M+S tires with a tread depth of 5/32 minimum

### 2WD/FWD Vehicles:

3PMSF tires on all wheels with a tread depth of 5/32 minimum or proof of chains (chains must be in vehicle at time of inspection)

*\* According to Utah Code 41-6a-1636, a person may not operate a vehicle if one or more of the tires in use on the vehicle has a tread depth less than 2/32 inch measured in any two adjacent tread grooves at three equally spaced intervals around the circumference of the tire.*

*\* Due to the challenging winter driving conditions often present in the Cottonwood Canyons, the sticker program requirement is a tire tread depth minimum of 5/32.*

## ADDITIONAL INFORMATION

- At this time, the sticker program only applies to the Cottonwood Canyons.
- Having a sticker does not guarantee access to the canyons, rather it verifies the vehicle's tires meet the required equipment standards when the traction law is in effect.
- Vehicles may still be subject to inspection at the discretion of law enforcement.
- Having a sticker is not a requirement for vehicle travel in the canyons and does not allow holders to enter the canyons during closures.
- The sticker does not allow vehicles with the sticker to have priority to enter the canyons.



Sticker distribution will run from  
**November 15, 2021 - February 28, 2022.**

Visit us at [CottonwoodCanyons.udot.utah.gov/sticker-program](https://CottonwoodCanyons.udot.utah.gov/sticker-program)